



# CIMI

CREATIVE INSIGHTS FOR MEASURABLE IMPACT

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## ABOUT US

Today's business environment is characterized by volatility, uncertainty, complexity and ambiguity.

These conditions make it difficult for executives to lead. The pathway to sustained success in complex environments is paved by developing leaders. CIMI Solutions helps organizations to improve by using objective leadership frameworks (OLFs). These frameworks:

1. Enhance leader's ability to manage complexity
2. Create cultures of leadership
3. Support diversity and inclusion initiatives
4. And increase individual leadership bandwidth and contribute to shared, organizational success.

Military commanders use complexity to move beyond leadership development to leadership application; we utilize consultative projects to do the same. This approach leads to sustainable and scalable success. Better leaders. Better teams. Better performance.

## PAST PERFORMANCE

**YEARS:** 14 Years of corporate training

**CLASSES:** Over 200 Classes

**PARTICIPANTS TRAINED:** Over 5,000 participants

**LOCATIONS:** 30 states, multiple countries and growing

**PARTICIPANT ROLES:** Executives, Managers, Sales, Marketing, Human Resources, Operations, Research, Accounting, etc.

**INDUSTRIES:** Healthcare, Technology, Pharmaceutical, Banking, Retail, Medical Device, Manufacturing, Finance, Entertainment, Construction, Transportation, Insurance, Telecommunication, Mining, Hospitality, Electric & Gas, Internet, Government, etc.

## CORE COMPETENCIES



### LEADERSHIP DEVELOPMENT

- Emotional Intelligence® Frameworks For Diverse Environments
- Disc®
- Leading Remote And Hybrid Teams
- Leading Multigenerational Teams
- Leading Sales
- Effective Leadership
- Leading Organizational Change For Exceptional Results
- Leadership In A VUCA World
- Leading Innovation



### INNOVATION ADOPTION

- CFOSS® Early Adoption Traction
- Corporate Entrepreneurship
- Entrepreneurial Thinking
- Design Thinking
- Design For New Ventures
- Business Model Innovation
- New Venture Development



### COACHING & CONSULTING

- MVP Commercialization
- Customer Discovery
- Market Assessment
- Sales Planning
- Investor Relations
- Strategic Partnering
- Business to Healthcare Environmental Analysis
- Planning for Disruptive Medical Technologies
- Creating CFOSS® Value Propositions

## DIFFERENTIATORS

**EXPERIENCE:** Military and corporate

**EDUCATION:** Military, MBA, and DBA

**DELIVERY:** Onsite and/or virtual



## NAICS CODES

- 611430 Professional and Management Development Training
- 541611 Administrative Management and General Management Consulting Services
- 541612 Human Resources Consulting Services
- 541613 Sales Management Consulting Services
- 541720 Business research and development services
- 541430 Graphic Design Services

## EXPERIENCE

Dr. Berkley Baker has trained managers and individual contributors in leadership development as a facilitator for The Center of Leadership Studies. He serves as the HealthTech Catalyst for the Advanced Technology Development Center at Georgia Tech. Dr. Baker manages the healthcare vertical of 60-80 startups for the incubator. Berkley served as an Army officer. He holds a Doctorate in Business from Robinson College of Business of Georgia State University, an MBA with a concentration in healthcare from Goizueta Business School of Emory University and a Bachelor of Science in Economics from the U.S. Military Academy at West Point.